

AI in Learning and Development

ATD Intensive offers a targeted experience for talent development professionals to hone practical, real-world skills in a crucial area within the field. Participate in this virtual experience to discover expert insights and engage with peers who share your passion. Elevate your design process and training programs by incorporating best practices that leverage the power of artificial intelligence (AI), ensuring a seamless and practical learning experience for all. Join us at ATD Intensive to stay at the forefront of innovative approaches to talent development.

Our two subject matter experts will guide you through a hands-on, immersive experience designed to help you integrate AI into your L&D strategy.



Megan Torrance
Chief Energy Officer
TorranceLearning



Myra Roldan
Founder and CEO
UnDesto AI

What Makes ATD Intensive Different?

ATD Intensive brings learners together in a dynamic cohort experience—where interaction, experimentation, and peer connection turn ideas into action.

Who Should Attend?

ATD Intensive is tailored for learning and development professionals seeking a deep dive into one of the industry's hottest topics. Whether you're an instructional designer, training manager, or talent development specialist, this event is designed for those eager to learn and explore!

**atd
intensive**

VIRTUAL
JULY 10, 17 & 24, 2025

Content Design

The ATD Intensive is a fast-paced, highly engaging experience designed to turn insight into action. This year's format blends expert-led sessions, curated content, and collaborative problem-solving.

- **Stay sharp with interactive sessions** that are shorter by design but still rich in engagement, examples, and real-world application.
- **Build your own execution playbook** to drive results and next steps beyond the event.
- **Explore curated tools and templates** to support different learning modalities and authoring workflows.
- **Put ideas to the test in a live Hackathon**, a collaborative space to solve challenges and experiment with AI in action.

Certification Credits

ATD offers certification credits toward the Associate Professional in Talent Development (APTD®) and Certified Professional in Talent Development (CPTD®), as well as SHRM and HRCI credits when attending ATD Intensive sessions.

Registration Rates

Explore the rates listed below with individual and group options. Register a group of three or more to receive the group option.

INDIVIDUAL REGISTRATION		GROUP REGISTRATION	
ATD Members	Nonmembers	ATD Members	Nonmembers
\$349	\$449	\$300	\$400

Learn more and register today at atdintensive.td.org.